

Zachary Frandsen
Front End Web Developer

Address 4 Lynnwood Cir
Chico, CA
95973

Contact zf@eidra.com
(310) 499-3628
@zacharyfrandsen

Dear hiring manager or whomever is reading this,

I was excited to see your job posting on Indeed. As a veteran in the digital marketing field I truly believe I am perfect for the job. I have a decade of experience under my belt, in different fields including:

-Marketing

-Web Development

-Graphic Design

-Advertising

I have also spearheaded multiple deployments around the world, with a total net sales of \$500 Million. In terms of skills I have a very calculated way of doing things that make my work perfect. I am very educated and eager to learn new things. I am capable and durable when it comes to hard tasks.

I have worked with companies such as; **Hidden Valley Ranch, Caravan Arabia, Kinsa International.** These are multi conglomerate companies based in different parts of the world that I have worked with. I have done work with even the most influential people in the world, again most notably; **Dwayne "The Rock" Johnson, Russell "Russ" Vitale, Steve Wozniak.**

I look forward to speaking with you guys soon. I took a look into your company already so I already know what you guys are about. So I do hope the opportunity arises to meet with you.

Thank you for your time and consideration.

Sincerely,
Zachary Frandsen

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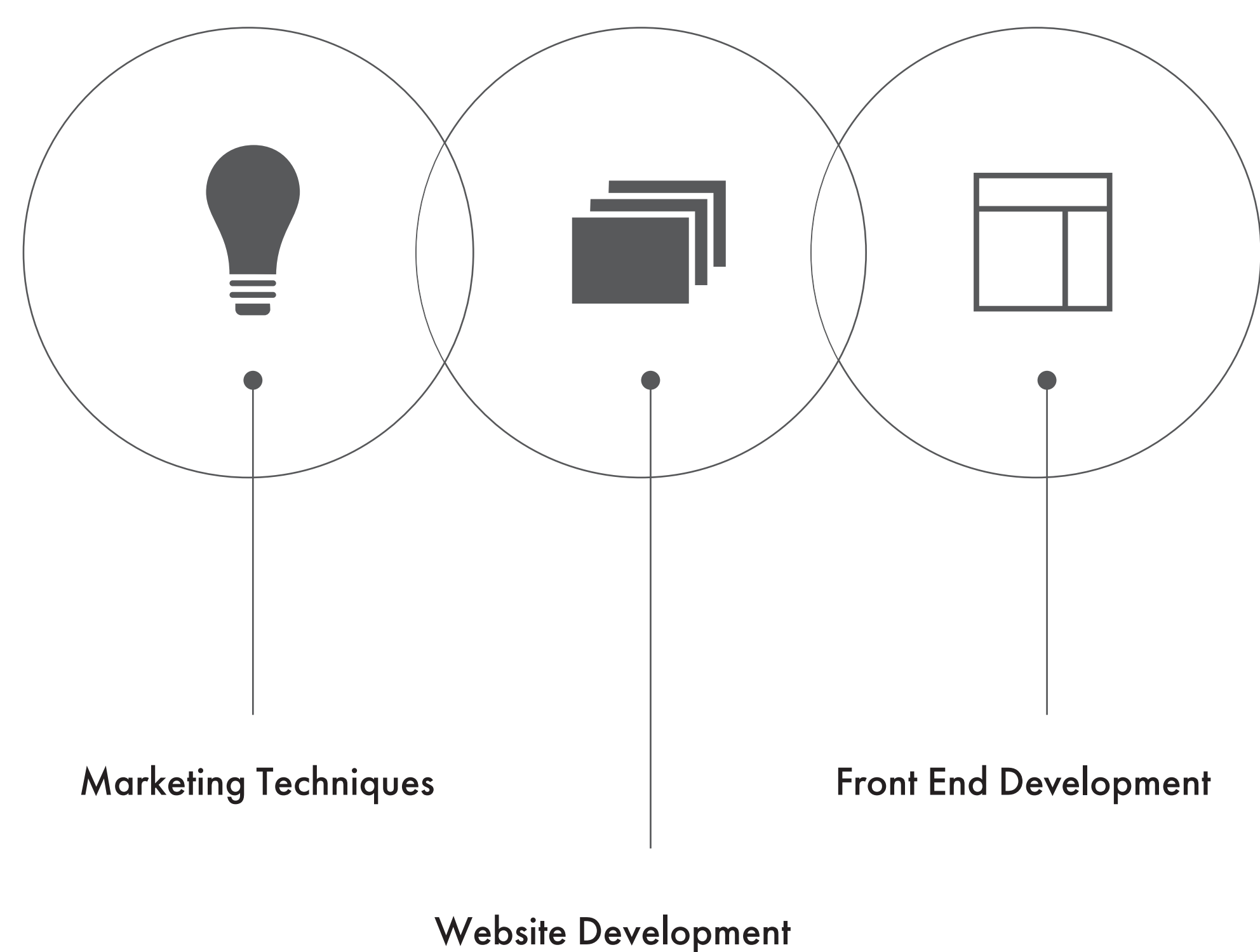
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PERSONAL STATEMENT

I'm a 23 year old web development & Freelance Designer from the Bay Area. I love everything that has to do with Web design, Graphic design, Photography, Cinematography and I feel a true devotion for Creation.

I have 8 years of experience working freelance jobs and working in a studio, but I'm ready for visiting other cities! I love working with people, especially if they have the same passion I have for what they do.

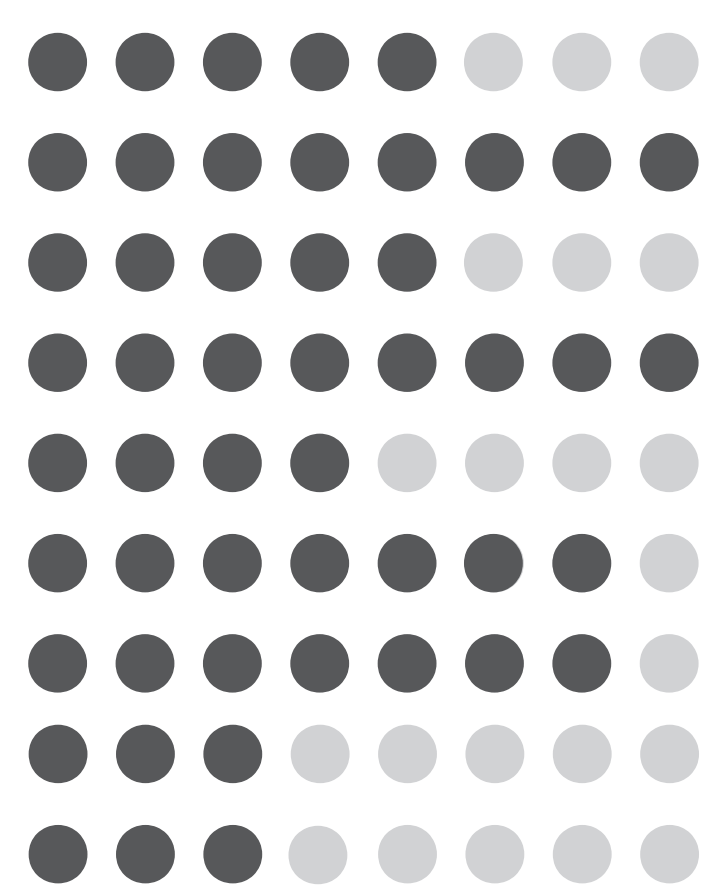
MY SPECIALITIES



DESIGN SKILLS

01 Computer

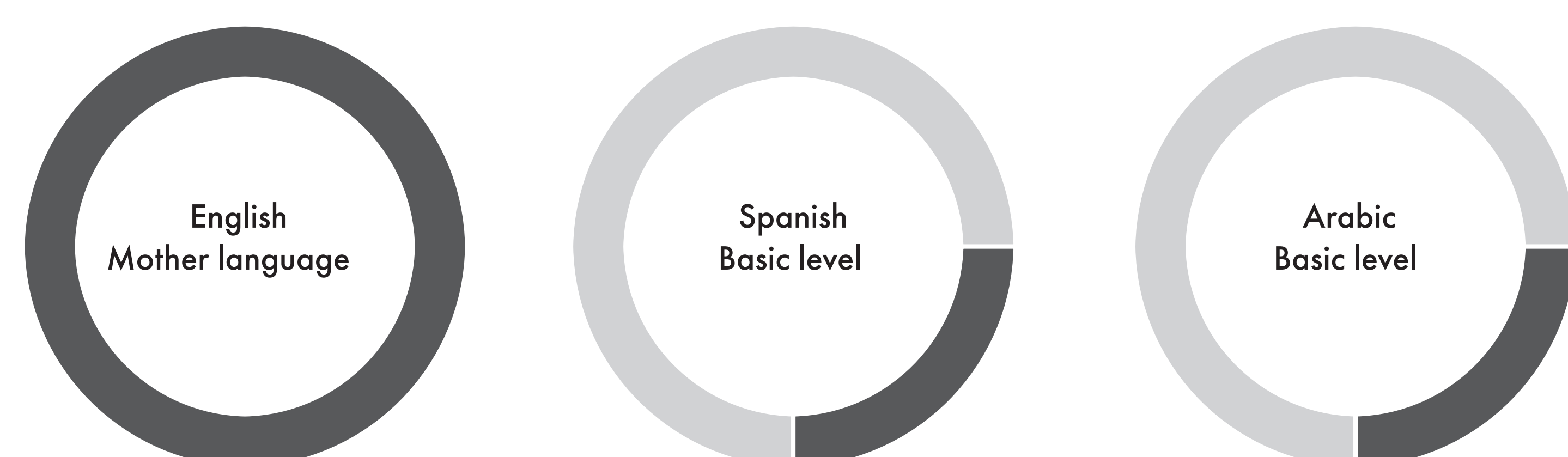
Adobe Photoshop
 Adobe Illustrator
 Adobe Indesign
 Adobe Lightroom
 Adobe After Effects
 Adobe Premier
 Javascript
 HTML
 CSS
 Blender
 Cinema 4D



02 Knowledge

Grid & Layout.
 Good sense for typography.
 Color theory knowledge.
 Image editing.
 Web usability.
 Interface Design.
 Google Analytics & SEO.

LANGUAGE SKILLS



EDUCATION

- From 2019 to 2022
Bachelors in Marketing
West Valley College. California.
- From 2018 to 2019.
Film Producer/Web Designer
Chico Senior High School. California.
- From 2017 to 2019
Basic - Advanced Graphic Design.
Chico Senior High School. California.
- From 2015 to 2017
Basic - Advanced Web Design.
Chico Senior High School. California.

WORK EXPERIENCE HIGHLIGHTS

- From 2017 to Present
Marketing Company
Xorex
Xorex.net
- From 2017 to 2021
Clothing Merch Store
XII Clothing Apparel
xiiapparel.net
- From 2017 to 2020
International Import/Export Company
Caravan Arabia
caravanarabia.com
- From 2018 to 2020
DOD Military Contracts
Steadfast Arms Academy
(Website through Caravan Arabia)

CERTIFICATIONS

- PROJECT MANAGMENT (Google Certification)
6 Months of course work to final exam.
Certification focused on project managment at Google.
Coursera.
- JAVASCRIPT ALGORITHMS AND DATA STRUCTURES
300 Hours of course work and a final exam.
Certification focused on JavaScript, ES6, Basic/Intermediate algorithm scripting.
FreeCodeCamp.
- FRONT END LIBRARIES
300 Hours of course work and a final exam.
Certification focused on Bootstrap, jQuery, Sass, React, Redux.
FreeCodeCamp.
- DATA VISUALIZATION
300 Hours of course work and a final exam.
Certification focused on D3, Json API's and Ajax.
FreeCodeCamp.
- API AND MICROSERVICES
300 Hours of course work and a final exam.
Certification focused on NPM, Basic Node, Express, MongoDB, Mongoose.
FreeCodeCamp.
- INFORMATION SECURITY
300 Hours of course work and a final exam.
Certification focused on HelmetJS, Python penetration testing.
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WORK EXPERIENCE

1

From 2016 to Present
Co-Founder
Xorex
Xorex.net

I started this company in my sophomore year in high-school. The company originally came from a idea with a friend, making designs and taking photos for clients. A few years later is when we started taking the business seriously and turned into a media management company where we: Created logos, photo/video production, advertising, hand coded websites (front end) and participated in a few app development projects.

2

From 2017 to 2021
Co-Founder
XII Clothing Apparal
xiiapparal.net

This was a second company I started in high-school. It was a clothing company. I grew up in a small city, Chico, it is primarily a college town. My logic behind this was "What do kids love?" well the answer came out to be clothing. Fairly simple and straight forward business model. I found a printer and distributor and posted flyers as well as went to numerous events to hand out free merch to get reputation.

3

From 2017 to 2020
Intern
Caravan Arabia
caravanarabia.com

Caravan Arabia aims to promote trade between North American producers and their counterparts in the Middle East. We were tasked with redesigning Caravan Arabia's logo to better tell their story and capture their vision.

4

From 2018 to 2020
Intern
Steadfast Arms Academy
(Website through Caravan Arabia)

This was a extension of Caravan Arabia to grant us business access to the United States. This was a military program sponsored by the Department of Defense. Here we were tasked with going to Oahu to meet with Drill Sargent to help dictate how the Unites States Army change their Physical Training Regime to one that better helps teenagers right out of high-school. Essentially we were guinea pigs for the Army.

5

From 2019 to 2020
Employee
Victra (Verizon Retailer)
victra.com

My first real job. Retail. I took this job to help me talk to people in a general setting. I performed very well considering I was only there for 3 months. Over the course of the three months I gained an average of +20% sales increase each month. When I felt I didn't have much to learn, I quit sadly. I knew there wasn't anything to gain from working there any longer.

6

From 2014 to 2016
Employee
Elaine Phillips EA

This is a company started by my grandmother in the Bay Area. It is a tax, accounting firm. I worked here over my summers for several years performing day to day office tasks as well as helping to file taxes for some of her more trusted clients. This is where I learned how to manage money and oversee project development.

7

From 2014 to 2016
Marketer
Coit Frandsen Plumbing Inc.

A plumbing company started by my uncle in the Bay Area. Here I was tasked with going from job site to job site helping to tidy, clean, make sure the other workers were doing their jobs as well as take pictures and videos of each project. I also designed the new company logo as well as drafted multiple proposals for different building contracts for the City of San Jose.

8

From 2018 to 2020
Marketer
Kinza Inertational
kinza.sa

Kinza is a international pharmaceutical company based in Saudi Arabia. The work I did for them was solely internal, helping to managing their inner workings and branding their new sister companies. I did web development, product design/deployment, and finally a load of graphic design work.

9

From 2018 to 2021
Marketer
Apple Terminal
twitter.com/appleterminal

Apple Terminal is a minimal, straight to the point, tech news outlet with an emphasis on news surrounding Apple. We are working with Apple Terminal on an ongoing basis in an effort to help re-brand and redesign much of their online presence to better fit their brand and it's message.

10

From 2018 to 2024
CFO/COO
Steadfast Arms
steadfastarms.org

Steadfast Arms is a non-profit organization that focuses on a nationwide effort to help communities prepare for natural disaster emergencies. After being founded after the paradise fire near Chico California, the effort was then created. It is military mentored and ran by myself and my original squad mates from our first efforts to help the fire when it started.

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CERTIFICATIONS

1 RESPONSIVE WEB DESIGN

300 Hours of course work and a final exam.
Certification focused on HTML and CSS.
FreeCodeCamp.

2 JAVASCRIPT ALGORITHMS AND DATA STRUCTURES

300 Hours of course work and a final exam.
Certification focused on JavaScript, ES6, Basic/Intermediate algorithm scripting.
FreeCodeCamp.

3 FRONT END LIBRARIES

300 Hours of course work and a final exam.
Certification focused on Bootstrap, jQuery, Sass, React, Redux.
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4 DATA VISUALIZATION

300 Hours of course work and a final exam.
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5 API AND MICROSERVICES

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6 INFORMATION SECURITY

300 Hours of course work and a final exam.
Certification focused on HelmetJS, Python penetration testing.
FreeCodeCamp.

7 GOOGLE PROJECT MANAGEMENT

6 Months of course work for a final exam.
Certification focused on real world examples of project management performed by experts in different fields at Google.
coursera.org/professional-certificates/google-project-management

8 GOOGLE UX DESIGN

6 Months of course work for a final exam.
Certification focused on UX web design from professionals at Google.
coursera.org/professional-certificates/google-ux-design

9 GOOGLE DIGITAL MARKETING

6 Months of course work for a final exam.
Certification focused on marketing techniques from experts at Google.
coursera.org/professional-certificates/google-digital-marketing-ecommerce

10 GOOGLE IT SUPPORT

6 Months of course work for a final exam.
Certification focused on expertly dealing with problems and issues during a support session and how to solve them.
coursera.org/professional-certificates/google-it-support

11 CPR / AED / First-Aid Certification

3 Days of course work.
Certification focused on expertly dealing with problems and issues during a situation involving certain crisis.
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